



 managedradio.

More Channels. New Formats. Simple.

 managedradio.

Launching a radio channel on the web has never been easier. **deliver.media managedradio.** provides everything you need to get a linear radio service up and running quickly and at a highly affordable price. As we use only cloud-based components, you don't need to make any major up-front investment.

Whether you want to expand the reach of your radio offer with a set of specialized web-based music channels, test new on-air formats, or efficiently establish a radio-like service for your network of retail outlets, **managedradio.** is the ideal solution.

managedradio. is a set of tools that you can access and control through a web-based portal. From building schedules and timelines to metadata management, audio encoding, playout and streaming, it's an all-in-one solution that leaves you free to focus on selecting the content that will keep your audience listening. **deliver.media** will take care of the operation and monitoring of your web channels, providing a direct link from the cloud to your streaming provider or server, including comprehensive content-related metadata. If you have an existing scheduling system, **managedradio.** will interface with it. For MusicMaster users, our package includes a web-channel licence. **deliver.media** can also arrange streaming services if required.

Reference: Radio Bern1

This local radio station in Switzerland's capital city is using **deliver.media managedradio.** to extend its musical reach with seven additional channels showcasing different musical genres. While the team at Radio Bern1 selects the music, **managedradio.** takes care of all technical aspects of getting these seven channels to the listeners.

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Reference: SSatrR (SRF)

Switzerland's public broadcaster uses **deliver.media managedradio.** to offer five national music radio services on the web, often used in stores all over Switzerland: SwissPop, SwissJazz and, in three languages, SwissClassic.

 Schweizer Radio und Fernsehen

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