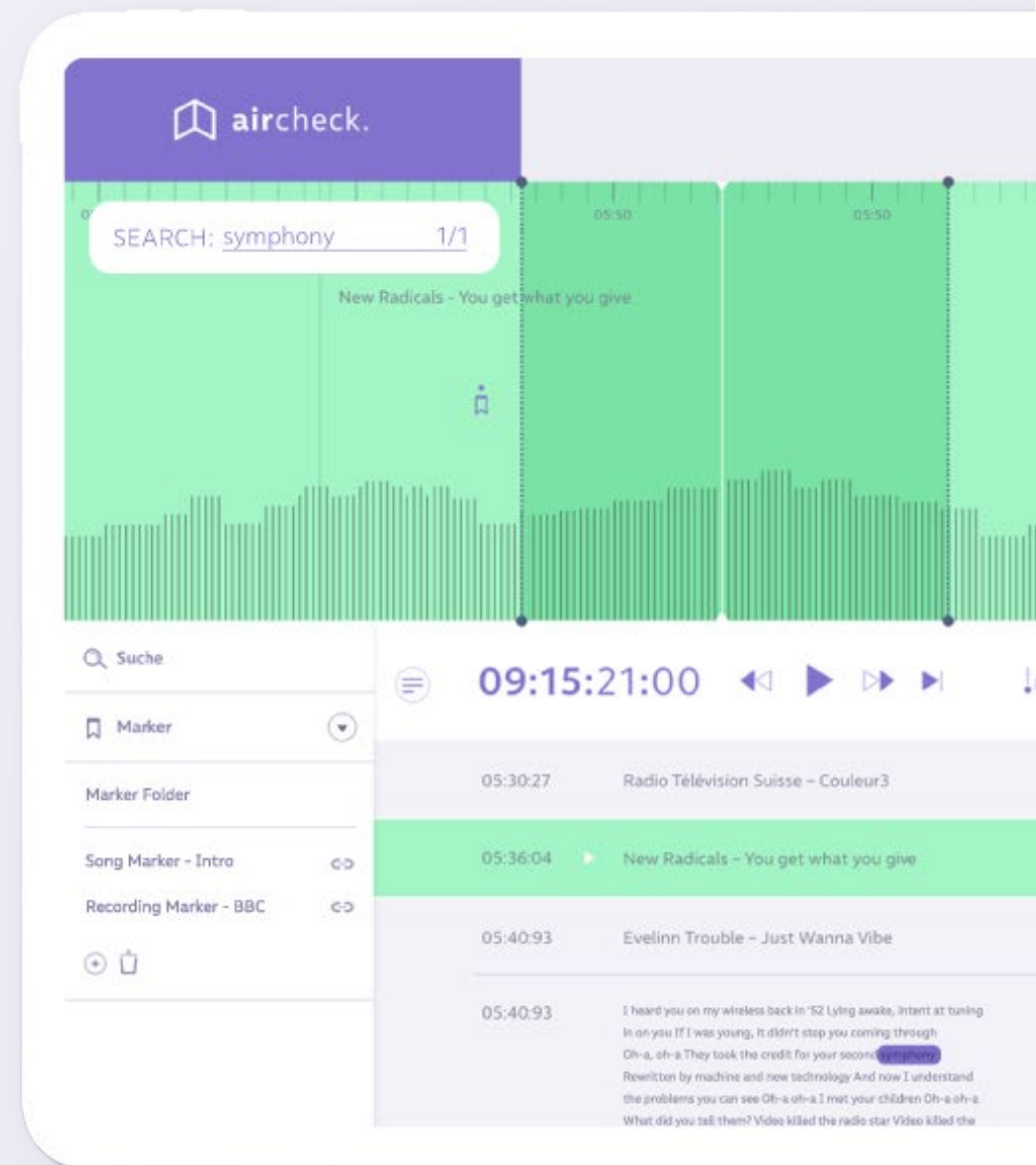




aircheck.

Find, track & analyse
keywords, your name or brand
on radio, tv or linear stream.

aircheck makes audio and video transparent and searchable



the Problem

Different from social media or text, with content from media outlets (radio, tv) and other audio or video sources - **it is not possible** to:

- search for **keywords** in audio and video
- know precisely **where, when & who** has mentioned your name, brand or company in the media
- Find and understand content in **different languages**
- track what your **competitors** are doing
- quickly and efficiently find **content** after the fact



the Solution

aircheck. monitors all the media source relevant to you and make it transparent like never before:

- **track** your presence in media (TV / Radio / Podcasts)
- **notify** automatically when specific keywords are mentioned on-air
- **search and record** any audio & video data
- **monitor** your brand and competitors
- give you **instant access** to a replay



meet the founders



Michael Buholzer

Co-Founder, CEO

Experienced consultant, project manager, and entrepreneur in media.

EMBA BA SUPSI/lecturer



Mathieu Habegger

Co-Founder, CTO

Experienced consultant and developer of media solutions.

MSc CS EPFL



More than 20 years of experience in media and digital transformation.

facts & figures



50 customers



220 radio stations are recorded



+1 mio hours recorded / +5'000 added daily



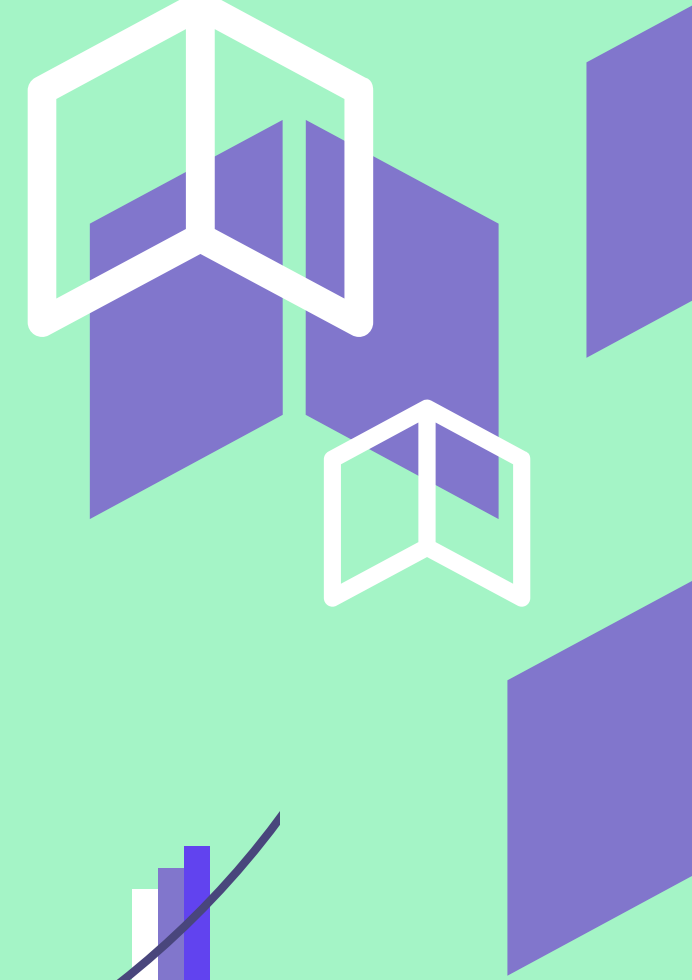
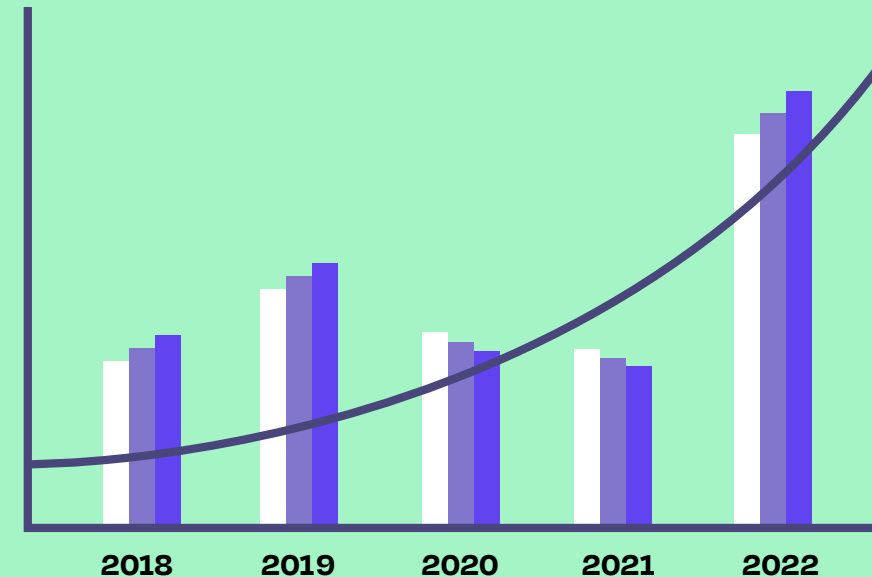
25 languages transcribed



financials

Over the past five years, we have been showing confident and stable income growth. We have subscribed and paying customers in the media sector.

We are prepared to launch into the next phase of our growth and looking a first external seed investment to launch the newest version and go into larger markets



summary

We believe everyone should be able to **find and track** their brand and keyword mentions across podcasts, TV & radio.

We're your AI/BI solution.

Thank you for attention!

