



deliver.media

deliver.media GmbH: New name, new location and new innovative products for the media and marketing industry

Kriens, LU / San Francisco, CA - 15.02.2024 - SMP Solutions GmbH, known for its innovative software and cloud solutions in the field of media and marketing automation, is now operating under the name deliver.media GmbH. The company is now headquartered in Kriens LU. In addition, deliver.media is strengthening its international presence with a representative office in San Francisco and various partnerships in neighboring countries.

The name change reflects the company's expanded commitment and specialization in providing innovative automation and workflow solutions for media companies and marketing firms. The unique and proven **deliver.media engine**. offers smart solutions that enable companies to simplify processes, cut costs and implement new ideas without having to entirely change their existing systems. Everything is seamlessly integrated into the cloud.

Another highlight is the launch of **deliver.media managedstreaming.**, a simple, cost-effective and scalable audio streaming platform that is already successfully providing audio streams to the radio listeners of Radio Berner Oberland and Radio Rottu Oberwallis. These partnerships underline the efficiency and added value of **deliver.media managedstreaming**. both for DAB+/FM main programs and for web streams, which are produced on the cloud-based **deliver.media managedradio**. platform.

deliver.media GmbH has established itself as a trusted partner for many media companies in Switzerland, Germany, the Netherlands, and Belgium, from major national players such as SRG, CH Media, ARD and EBU to smaller local radio and TV stations. The solution enables customers to supply their content more quickly and easily. "The renaming and expansion underline our goal of **deliver.media** to further drive innovation and automation in the media and marketing industry," says Co-Founder and CEO Michael Buholzer.

deliver.media®, a registered and protected trademark in Switzerland, Europe, and the USA, is expanding its partners' portfolio with innovative solutions designed specifically for the media industry. In addition to the powerful automation software **engine.**, which simplifies and optimizes processes, the company also offers **managedstreaming**. and **managedradio**. - services, which are tailored to the needs of modern media companies. Another highlight in **deliver.media's** offering is **aircheck.**, a cloud native solution for media monitoring and compliance. **aircheck.** goes far beyond conventional OFCOM compliance logging and integrates advanced functions such as speech-to-text, fingerprinting and AI-supported translation, which make it possible to efficiently search the audio content of radio stations.

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